

Sponsorship Packages 2023 - 2024

BYA Sponsorship Packages

	BYA Presenting Sponsor	BYA Category Sponsor	BYA Finalist Cocktail Reception	WBN Scholarship Sponsor
Digital Media at Event				
Logo on Gala Sponsor Reel	✓	✓	✓	
Events				
Corporate Table for Gala (8 tickets)	2	1		1
Tickets to BYA Gala			4	
Tickets to BYA Finalist Reception	8	8	8	8
Tickets to WBN Annual Holiday reception	8			
Print & Signage				
Dedicated section in Gala program and on all Gala signage	✓			
Special recognition on all BYA promotional collateral	✓			
Logo and level of sponsorship listed in Gala program on sponsors page		✓	✓	✓
Logo recognition on BYA promotional collateral		✓	✓	✓
Signage at BYA finalist reception	✓	✓	✓	✓
Half page ad in Gala program		✓	✓	✓
Logo on Finalist Reception Step & Repeat (photo wall background)	✓	✓	✓	✓
Verbal Recognition/Speaking				
Verbal recognition at all BYA events	✓			
Host & present a WBN “Women in the Boardroom” event	✓			
Speaking opportunity at BYA Gala	5 minutes			
Speaking opportunity at BYA Finalist Reception	5 minutes		5 minutes	
WBN Membership				
Annual WBN memberships	4			
Website				
Logo on WBN website	✓	✓	✓	✓
Logo in WBN communications	✓	✓	✓	✓
Post sponsor company events on WBN Events page (Member & Partner Events)	✓	✓	✓	✓
Logo on BYA website	✓	✓	✓	✓

BYA Sponsorship Packages

	BYA Gala Dinner Wine Sponsor	BYA Gala Favours	Pre-Gala Cocktail Reception	BYA Gala Dessert
Digital Media at Event				
Logo on Gala Sponsor Reel	✓	✓	✓	✓
Events				
Corporate Table for Gala (8 tickets)				
Tickets to BYA Gala	4	2	2	2
Tickets to BYA Finalist Reception	4	2	2	2
Food & Beverage				
Light snack			✓	
Hors d'oeuvres sampling plate for you and your guests				
Branded signature drink			✓	
Print & Signage				
Logo and level of sponsorship listed in Gala program on sponsors page	✓	✓	✓	✓
Logo included on each table favour (provided by WBN) at each place setting	✓			
Branded recognition on tables and/or wine bottles	✓			
Logo on Gala signage			✓	
Dessert recognition on table menu				✓
Website				
Logo on WBN website	✓	✓	✓	✓
Logo in WBN communications	✓	✓	✓	✓
Logo on BYA website	✓	✓	✓	✓

BYA Sponsorship Packages

	BYA Gala Centrepieces	BYA Gala Photography	BYA Gala Design
Digital Media at Event			
Logo on Gala Sponsor Reel	✓	✓	✓
Events			
Corporate Table for Gala (8 tickets)			
Tickets to BYA Gala	2	2	2
Tickets to BYA Finalist Reception	2	2	2
Food & Beverage			
Light snack			
4 drink tickets			
Hors d'oeuvres sampling plate for you and your guests			
Branded signature drink			
Print & Signage			
Logo and level of sponsorship listed in Gala program on sponsors page	✓	✓	✓
Logo included on each table favour (provided by WBN) at each place setting			
Branded recognition on tables and/or wine bottles			
Logo on Gala signage	✓	✓	✓
Dessert recognition on table menu			
Website			
Logo on WBN website	✓	✓	✓
Logo in WBN communications	✓	✓	✓
Logo on BYA website	✓	✓	✓

Available BYA Sponsorship Opportunities

BYA Presenting Sponsor \$30,000

Entrepreneurial Leader - Startup \$8,000	Entrepreneurial Leader - Emerging Entrepreneur \$8,000	SOLD OUT Entrepreneurial Leader - Established Entrepreneur \$8,000	Enterprise Leader - Driven \$8,000	SOLD OUT Enterprise Leader - Accomplished \$8,000	Lifetime Achievement \$8,000	SOLD OUT Community Impact \$8,000
SOLD OUT BYA Finalist Cocktail Reception \$8,000			SOLD OUT WBN Scholarship Sponsor \$8,000			
SOLD OUT BYA Gala Dinner Wine Sponsor \$6,000	SOLD OUT BYA Gala Favours \$4,000	SOLD OUT Pre-Gala Cocktail Reception \$4,000	SOLD OUT BYA Gala Dessert \$4,000	SOLD OUT BYA Gala Centrepieces \$4,000	SOLD OUT BYA Gala Photography \$4,000	BYA Gala Design \$4,000

Program Opportunities

Breakfast Mix & Mingle	
Our most popular event! Every month WBN members start the day with an energetic group of fellow businesswomen who come together to listen, learn and discuss various topics with guest speakers who are fellow members.	\$2,400
Power Hour Breakfast	
Our members gain practical skills and share knowledge in these sessions that help participants professionally with interesting, interactive, and relevant presentations on different topics, delivered by members who are experts in their fields.	\$2,000
Lunch & Learn	
An hour-long workshop where members come away having learned a skill or technique. Given the nature of this event, we limit attendance to between 20 and 30 people, to allow for a more intimate environment.	\$1,000
Women in Series	
A 30- to 45-minute speaking opportunity for experienced speakers and corporate/professional women.	\$3,000
Wine Down	
Usually held in rotating locations, our Wine Down is an informal opportunity to get to know fellow members.	\$2,400

Event series sponsorship includes:

- Recognition with company logo appearing on event banner displayed at all events in sponsored series.
- Logo recognition on the WBN website.
- Recognition as a sponsor and company logo featured in a post on the WBN Facebook, Instagram, and LinkedIn pages.
- Supplied photo and caption to be shared on the sponsor's social media platforms letting your network know that you are a WBN Sponsor.
- Recognition with company logo appearing in follow-up thank-you email sent to all event attendees.
- Verbal recognition at each of the events to thank you for your sponsorship.
- Opportunity for your representative to give a brief introduction to your company.
- Opportunity to contribute relevant content related to the session topic